Message Text

UNCLASSIFIED

PAGE 01 PRAGUE 00540 011105Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----011216 089397 /17

R 011040Z MAR 77

FM AMEMBASSY PRAGUE

TO USDOC WASHDC

INFO SECSTATE WASHDC 2171

AMEMBASSY BERLIN

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY MOSCOW

AMEMBASSY SOFIA

AMEMBASSY VIENNA

AMEMBASSY WARSAW

UNCLAS PRAGUE 0540

VIENNA FOR TRADE FAIR SUPPORT OFFICE

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJECT: SCHEDULE OF ACTIONS FOR BEWT-SPONSORED TECHNICAL
SALES SEMINARS

REF: STATE A-624

1. EMBASSY WELCOMES SCHEDULE DESCRIBED REFAIR REGARDING PREPARATORY ACTIONS FOR TSS'S AND TIMING OF THESE ACTIONS. WE ARE CONCERNED, HOWEVER, THAT WEALTH OF DETAIL SUPPLIED IN SCHEDULE COULD TREND TO RESTRICT FLEXIBILITY AND CONSEQUENTLY TO DETRACT FROM EFFECTIVENESS OF PROGRAM. WMBASSY WOULD PREFER DOCUMENT ALONG SAME LINES BUT IN MUCH BRIEFER FORMAT WHICH EMPHASIZES ABILITY OF BOTH USDOC AND POST TO ADJUST SCHEDULE AS NEEDED.

2. EMBASSY ALSO STRONGLY BELIEVES THAT TSS SCHEDULE UNCLASSIFIED

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SHOULD INCLUDE FOLLOW-UP CONTACT WITH PARTICIPATING FIRMS AT INTERVALS OF SIX MONTHS AND ONE YEAR AFTER EVENT. PURPOSE OF SUCH FOLLOW-UP WOULD BE TO DISCOVER IF SOLID TRADE RELATIONS HAVE RESULTED FROM SEMINAR AND TO USE THESE FINDINGS FOR EVALUATING EFFECTIVENESS OF TSS AS MARKETING EFFORT.

3. ABOVE REMARKS NOTWITHSTANDING, WE BELIEVE
SCHEDULE IS HELPFUL TOOL FOR INCREASING UTILITY OF
TSS'S.
BYRNE

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NNN

Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED**

Concepts: n/a Control Number: n/a Copy: SINGLE Sent Date: 01-Mar-1977 12:00:00 am

Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

Disposition History: n/a Disposition Reason:

Disposition Remarks:
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Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: 7cfc27ad-c288-dd11-92da-001cc4696bcc

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Subject: SCHEDULE OF ACTIONS FOR BEWT-SPONSORED TECHNICAL SALES SEMINARS

TAGS: BEXP, CZ To: COM Type: TE

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Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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